

# THE MASTERY OF CREATIVITY

“Whatever you can do or dream you can, begin it;  
Boldness has genius, power, and magic in it. Begin it Now”

One of the leading global banks reached out to us for a section of their annual development initiative. They wanted an intervention for their high potential leaders (AVPs/ VPs). Being brilliant in the technical domain, our job was to create a space for them to explore varied leadership facets and enhance their overall executive presence.

## OUTCOMES:

1. Seeing and believing the bigger picture
2. Acceptance of their leadership role
3. Being comfortable to express and take the spotlight
4. Feel inspired and motivated for their growth and development
5. More confident in leading others
6. Look at the current patterns of behaviours to grow optimally



For more than three decades now, we have been creating immersive and reflective experiences for people. We take our inspiration from the connection between nature and human nature. We encourage leadership that helps us all become outstanding custodians of **Ourselves - Each Other - Our Businesses - The Planet.**



Pause Play India, and Outstanding Global UK, understand that transformation does not happen overnight. It is like a gym. We must practice every day to bring a shift. Psychology recommends 21 days to bring new habits/change patterns. Keeping this theory in mind, we designed **THE MASTERY OF CREATIVITY** and coached 17 participants who spent 90-minutes with us each day for 3 weeks. Every week.



**Week 1:** All about knowing an individual: Who am I? What is my leadership brand? What motivates me? What is my purpose?

**Week 2:** Focused on performance and creativity. What inspires me? How do I inspire others? Participants got a chance to perform individually and collaborate creatively as a team.

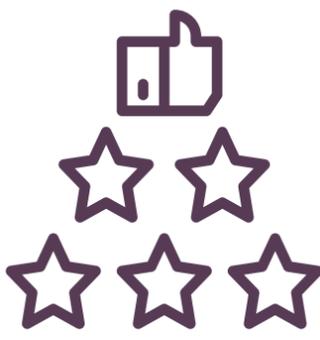
**Week 3:** About the future. What do I see for my future? What do I see for my business future? What practical steps will I take towards realizing my vision?



This shake up, wake up experience created a significant Mindshift in people to explore their leadership capabilities and helped them re-calibrate their personal effectiveness.



EXAMPLES OF RECEIVED PARTICIPANT FEEDBACK:



- “It was not like any other creativity session. I felt very much involved and there was a feeling that it had been designed as customized for everyone. Making it work for all.”
- “Great start of the day for me every day. The sessions were so engaging that I could not take my eyes off the training even for a while.”
- “The content was quite impressive which keeps you motivated and excited to look forward for many more of these types of sessions. Moreover, a smaller number of participants helped to have a better connect with trainer.”



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- “Planting seeds: How and what changes I need to work to aspire being a good leader. It could be the possible soft skills learning or core skills.”
- “Meet Ourselves: I am quite inspired to take out sometime for myself to work towards my overall leadership roadmap.”
- “Creative thinking is the process of nurturing your imagination allowing us to “think out of the box”.
- As a leader I am going to follow and encourage people to use this principle to come up with creative collaborative ideas.”



- “Big Picture Thinking: The training was schedule in a way which keeps directed me think or plan on my future objectives where I need to think beyond my day to day work.”
- “The programme was very structured and delivered with great spirit and attitude. Even though it was all virtual, I always felt engaged.”
- “Everyone will have their own creative thinking ideas but when you work in collaboration, we will get even more creative ideas, effective utilization of individual expertise to achieve team’s goal in faster and efficient manner.”

Our passion towards bringing transformation in people and business motivated us to design this dynamic solution.